

REMARKS

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1, 3, 5 through 9, 11, and 13 through 20 are pending, with Claims 1, 9, 17, and 18 being independent. Claims 2 and 10 have been cancelled without prejudice. Claims 1, 3, 5 through 9, 11, and 13 through 20 have been amended.

Claims 1 through 3, 5 through 11, and 13 through 20 again were variously rejected under 35 U.S.C. § 103 over Japanese Laid-Open Patent Application No. 06-062346 (Yoshinao) in view of U.S. Patent No. 6,172,719 B1 (Kim), U.S. Patent Publication No. 2003/0086685 A1 (Bowden, III, et al.), and Japanese Laid-Open Patent Application No. 10-262198 (Isao, et al.). All rejections are respectfully traversed.

Claims 1, 9, 17, and 18 variously recite, inter alia, *in the image display device*, adjusting an output characteristic of the image or the sound by altering the signal received from the terminal in the image display device based on a change of the ambient environment detected by said detection means or step if the output characteristic of the image or the sound corresponding to the change of the ambient environment is set to be adjusted in the image display device, in combination with transmitting the change of the ambient environment to the terminal through the connection cable if the output characteristic of the image or the sound corresponding to the change of the ambient environment is set to be adjusted *in the terminal*.

However, Applicants respectfully submit that none of Yoshinao, Kim, Bowden, III, et al., and Isao, et al., even in the proposed combinations, assuming, arguendo, that the documents could be combined, discloses or suggests at least the above-discussed claimed features as recited, inter alia, in Claims 1, 9, 17, and 18.

Applicants respectfully submit that Yoshinao discloses, e.g., automatically controlling volume in accordance with surrounding noise, and that Kim discloses, e.g., that when it is recognized that the environmental temperature is hot, there is output of control signals for lowering the color temperature, etc. However, Applicants respectfully submit that neither the foregoing nor the remainder of Yoshinao, Kim, or the other applied documents provides either a description or a suggestion of at least the above-discussed claimed features.

It is further respectfully submitted that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

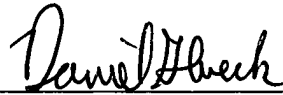
The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

This Amendment After Final Rejection is an earnest attempt to advance prosecution and reduce the number of issues, and is believed to clearly place this application in condition for allowance. Furthermore, Applicants respectfully submit that a full appreciation of these amendments will not require undue time or effort given the Examiner's familiarity with this application. Moreover, this Amendment was not earlier presented because Applicants earnestly believed that the prior Amendment placed the subject application in condition for allowance. Accordingly, entry of this Amendment under 37 C.F.R. § 1.116 is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Daniel S. Glueck", written over a horizontal line.

Attorney for Applicants
Daniel S. Glueck
Registration No. 37,838

FITZPATRICK, CELLA, HARPER & SCINTO
30 Rockefeller Plaza
New York, New York 10112-3800
Facsimile: (212) 218-2200
DSG/cmg

DC_MAIN 232441v1